

# Could a Pill Make You a Better Leader?

Consider this tantalizing possibility:

*What if there was a pill that could actually stimulate the natural powers of the mind and body to provide leadership?*

“The Leadership Pill” is a short program that is based on the best-selling book by Ken Blanchard and Mark Muchnick. In the book, an amazing new pill gives the taker the capabilities of some of history’s great leaders: Napoleon Bonaparte, Genghis Khan, George Patton and so on.

The Pill heightens a leader’s powers, but contains the wrong ingredients, stimulating them in an obsessive and short-sighted direction with disastrous results. In contrast, the Effective Leader, working without a pill, proclaims that “only through sustainability can our teams remain motivated and successful.” An inspiring and supportive leader, he supplies the right ingredients, earning his team’s respect and trust with a blend of integrity, partnership, and affirmation.

The hard-won result is a highly motivated team producing consistent top performance and genuine success. Ultimately it is recognised that “leadership for a lifetime” is much easier to digest than a pill for leaders looking for a quick fix.

The Leadership Pill workshop uses a video of “The Making of The Leadership Pill Movie” to explore and demonstrate the three key ingredients for successful, sustainable leadership:

- Integrity
- Partnership
- Affirmation

It explores the definition of a success through the use of the “triple bottom line”, that is any organisation which is truly high performing over the long term will be:

- *An employer of choice*
- *A provider of choice*
- *An investment of choice*



The video is then followed-up with a discussion about each of the three ingredients and what they mean in the context of your organisation.

## Audience

The program is aimed at all people in leadership positions, from frontline supervisors through to the most senior executives. There are no prerequisites for this program.

## Program Format

“The Leadership Pill” workshop can be delivered as a half or full day stand-alone event, or can be integrated into group conferences, meetings, or other gatherings.

## Benefits & Outcomes

- Understanding of the three key ingredients for effective and sustainable performance improvement
- Improved staff competence and commitment
- Improved partnership and trust among employees and management
- Improved employee satisfaction and participation.

The program also includes a copy of “The Leadership Pill” softcover book, and may optionally include the use of the Preferred Leader Assessment®, which is available as a self-scored, self-diagnosis tool, or as a computer-scored, 360° feedback tool. The Preferred Leader Assessment® provides the participant with insight on which of the three key ingredients could be an area for their developmental focus.

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